

Information Architecture and Card Sorting – CollegeVibes

For this phase of the project, we used the card sorting method to better organize the categories and features that we wanted to include in our application. Through the process of card sorting, we were able to better visualize the features in mind and distinguish what we may have been missing, where we were lacking, and what might better improve the structure and features of CollegeVibes.

Information Architecture & Card Sorting

<u>Level 1</u>	Home/Search Page	Profile	Search Results	Notifications	Messaging
<u>Level 2</u>	Search for keyword	Name	Scroll through posts mentioning keyword	Friend Request Accepted	Video Chat
	Access your profile/account	About Me	View more posts	New Message	Call
		Hobbies & Interests	Profile button of User from search results (blue profile icon button)	Request Access to Calendar (Accepted/Denied)	Send Ice Breaker question
		Major	Profile of user (of person using the application - bottom left hand corner)		Send a photo
		Posts			Request Access to Calendar
		Add User (button top left of page)			Cancel

Profile

Stories
Private

Posting history

Posting history
and stories

in Reposted posts
when they are
shared

Post pictures
and blogs

post blogs, photos
and
posts

Show no more

180 words,
we'll do
200

180 words,
we'll do
200

180 words,
we'll do
200

180 words,
we'll do
200

180 words,
we'll do
200

180 words,
we'll do
200

180 words,
we'll do
200

180 words,
we'll do
200

180 words,
we'll do
200

180 words,
we'll do
200

group msg

Group video
conference

Group video
conference

Group video
conference

Group video
conference

Group video
conference

Group video
conference

Group video
conference

Group video
conference

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conference

Privacy

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Notification about new added members to the groups

Notification System

Feedback on someone
• Rating Notification

notifications

Location / events

Clubs & events near you

Group users by town

Easy way to meet up

Suggesting events they can do things

no more coming something else

Location nearby

Hashtag Search for photos

Search for people

Filters

hashtags #

Location
Age
& Ethnicity
Height

Search Feature
For finding people or places

Hashtags
Tag location
Metadata - lat/long
spelled that wrong
Group/hashtag maps

searches

